

WHY "BUILD A BETTER LA" DOES NOT WORK FOR BOYLE HEIGHTS

Residents in different parts of Boyle Heights are being asked to sign petitions to place the Build A Better LA initiative on the November ballot. It is being presented as an initiative that will provide more "affordable" housing in the city. With skyrocketing rents, who wouldn't want more affordable housing? However, if this initiative passes how will it impact Boyle Heights? Let's take a real life example - *the SEARS* lot located on Soto and Olympic in Boyle Heights

Will you be able to afford this housing?



1000 Units =
890 Market Rate Units
+
110 "Affordable" Units

- No requirement that the "affordable" housing will be built in Boyle Heights
- Developer has an option to build up to 3 miles away
- Developer has an option to NOT BUILD it at all and just pay into the city's affordable housing trust fund. Boyle Heights will never see that housing.

**DON'T SIGN A PETITION FOR AFFORDABLE HOUSING THAT
BOYLE HEIGHTS RESIDENTS WILL NEVER BENEFIT FROM.**

Put a stop to the escalating rents and difficulty for Boyle Heights residents and neighbors to stay here. "Market rate" is gentrification in disguise.

